

WXIX

ORDERFlight Dates **10/02/12-11/12/12**Contract / Revision **790049 /**Original Date / Revision
09/06/12 09/06/12Advertiser **DSCC IE**Agency **Great American Media**

Buying Contact

**1010 Wisconsin Ave NW
Washington, DC 20007**

Product

DSCC IE

Agency Com 15%

Billing Contact

**1010 Wisconsin Ave NW
Washington, DC 20007**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1370**Alt Order # **06217402**

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 3

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	70	\$76,755.00	\$90,300.00	0.00	10/01/12	10/28/12	70	\$76,755.00	\$90,300.00
November 2012	36	\$30,047.50	\$35,350.00	0.00	10/29/12	11/06/12	36	\$30,047.50	\$35,350.00
Totals	106	\$106,802.50	\$125,650.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/16/12	11/05/12	M-F 12p-4p MILLIONAIRE	Comm	12P-1P (12:00 PM-1:00 PM)	MTWTF--	:30	2	\$150.00	P 1	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$150.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		2				\$150.00		0.00			
		Week: 10/30/12	11/05/12	MTWTF--		2				\$150.00		0.00			
2	WXIX	10/02/12	11/05/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	MTWTF--	:30	3	\$1,400.00	P 1	0.00	NM	15	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		3				\$1,400.00		0.00			
		Week: 10/09/12	10/15/12	MTWTF--		3				\$1,400.00		0.00			
		Week: 10/16/12	10/22/12	MTWTF--		3				\$1,400.00		0.00			

Contract / Revision **790049** Flight Dates **10/02/12-11/12/12**

Hiatus Dates

Original Date / Revision 09/06/12/ 09/06/12

Order Sep 00:00:00

Advertiser **DSCC IE**Product **DSCC IE**Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WXIX	10/02/12	11/05/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	MTWTF--	:30	3	\$1,400.00	P 1	0.00	NM	15	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					3	\$1,400.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--					3	\$1,400.00		0.00			
3	WXIX	10/23/12	11/05/12	News @ 6a News @ 6am	Comm	6-630A (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$600.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--					2	\$600.00		0.00			
E 4	WXIX	10/02/12	11/05/12	Jeopardy 6P STARTS 9/17/12	Comm	6-630P	MTWTF--	:30	2	\$750.00	P 1	0.00	NM	11	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$750.00		0.00			
Week:		10/09/12	10/15/12	MTWTF--					2	\$750.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--					2	\$750.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--					2	\$750.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--					3	\$750.00		0.00			
5	WXIX	10/16/12	10/22/12	News @ 6a News @ 6am	Comm	630-7A (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$600.00		0.00			
6	WXIX	10/09/12	11/05/12	News @ 7a News @ 7am	Comm	7-730A (7:00 AM-7:30 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					2	\$600.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--					2	\$600.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--					2	\$600.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--					3	\$600.00		0.00			
E 7	WXIX	10/02/12	11/05/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	1	\$1,500.00	P 1	0.00	NM	9	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$1,500.00		0.00			
Week:		10/09/12	10/15/12	MTWTF--					1	\$1,500.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--					2	\$1,500.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--					2	\$1,500.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--					3	\$1,500.00		0.00			
8	WXIX	10/02/12	11/05/12	News @ 7a News @ 7am	Comm	730-8A (7:30 AM-8:00 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$600.00		0.00			
Week:		10/09/12	10/15/12	-----					0	\$0.00		0.00			
Week:		10/16/12	10/22/12	-----					0	\$0.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--					2	\$600.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--					2	\$600.00		0.00			
9	WXIX	10/02/12	11/05/12	News @ 7a News @ 7am	Comm	8-830A (8:00 AM-8:30 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$600.00		0.00			
Week:		10/09/12	10/15/12	-----					0	\$0.00		0.00			
Week:		10/16/12	10/22/12	MTWTF--					2	\$600.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--					2	\$600.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--					3	\$600.00		0.00			
10	WXIX	10/09/12	11/05/12		Comm	830-9A	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	6	\$3,600.00



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Order Sep 00:00:00

Advertiser **DSCC IE**

Product **DSCC IE**

Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News @ 7a											
				News @ 7am		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--		2				\$600.00		0.00			
Week:		10/16/12	10/22/12	-----		0				\$0.00		0.00			
Week:		10/23/12	10/29/12	MTWTF--		2				\$600.00		0.00			
Week:		10/30/12	11/05/12	MTWTF--		2				\$600.00		0.00			
11	WXIX	10/06/12	11/03/12	SA-SU 6-7P	Comm	630-7P	-----1-	:30	1	\$600.00	P 1	0.00	NM	4	\$2,400.00
				JEOPARDY		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
Week:		10/08/12	10/14/12	-----1-		1				\$600.00		0.00			
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00			
Week:		10/22/12	10/28/12	-----1-		1				\$600.00		0.00			
Week:		10/29/12	11/04/12	-----1-		1				\$600.00		0.00			
12	WXIX	10/06/12	10/20/12	SA 7-8P	Comm	SA 7-8P	-----1-	:30	1	\$600.00	P 1	0.00	NM	3	\$1,800.00
				WHEEL/JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-		1				\$600.00		0.00			
Week:		10/08/12	10/14/12	-----1-		1				\$600.00		0.00			
Week:		10/15/12	10/21/12	-----1-		1				\$600.00		0.00			
13	WXIX	10/07/12	10/07/12	NFL on Fox Game 1	Comm	1P-4P	-----1	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1		1				\$2,000.00		0.00			
14	WXIX	10/14/12	10/14/12	NFL on Fox Game 1	Comm	1P-4P	-----1	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1		1				\$2,000.00		0.00			
15	WXIX	10/21/12	10/21/12	NFL on Fox Game 1	Comm	1P-4P	-----1	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1		1				\$2,000.00		0.00			
16	WXIX	10/28/12	10/28/12	NFL on Fox Game 1	Comm	1P-4P	-----1	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1				\$2,000.00		0.00			
17	WXIX	11/04/12	11/04/12	NFL on Fox Game 1	Comm	1P-4P	-----1	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1				\$2,000.00		0.00			
18	WXIX	10/07/12	10/07/12	NFL on Fox Game 1	Comm	4P-7P	-----1	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1		1				\$3,000.00		0.00			
19	WXIX	10/14/12	10/14/12	NFL on Fox Game 1	Comm	4P-7P	-----1	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1		1				\$3,000.00		0.00			
20	WXIX	10/21/12	10/21/12	NFL on Fox Game 1	Comm	4P-7P	-----1	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
				NFL on Fox											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1		1				\$3,000.00		0.00			



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Advertiser **DSCC IE**

Product **DSCC IE**

Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
20	WXIX	10/21/12	10/21/12	NFL on Fox Game 1 NFL on Fox	Comm	4P-7P	-----1	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
21	WXIX	10/28/12	10/28/12	NFL on Fox Game 1 NFL on Fox	Comm	4P-7P	-----1	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1		1				\$3,000.00		0.00			
22	WXIX	11/04/12	11/04/12	NFL on Fox Game 1 NFL on Fox	Comm	4P-7P	-----1	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1		1				\$3,000.00		0.00			
23	WXIX	10/04/12	11/01/12	X Factor Thursday X Factor Thursday	Comm	8-9P	---1---	:30	1	\$3,000.00	P 1	0.00	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---1---		1				\$3,000.00		0.00			
	Week:	10/08/12	10/14/12	---1---		1				\$3,000.00		0.00			
	Week:	10/15/12	10/21/12	---1---		1				\$3,000.00		0.00			
	Week:	10/22/12	10/28/12	---1---		1				\$3,000.00		0.00			
	Week:	10/29/12	11/04/12	---1---		1				\$3,000.00		0.00			
E 24	WXIX	10/03/12	10/31/12	X Factor Wednesday X Factor Wednesday	Comm	8-10P	--1----	:30	1	\$3,000.00	P 3	0.00	NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--1----		1				\$3,000.00		0.00			
	Week:	10/08/12	10/14/12	--1----		1				\$3,000.00		0.00			
	Week:	10/15/12	10/21/12	--1----		1				\$3,000.00		0.00			
	Week:	10/22/12	10/28/12	--1----		1				\$3,000.00		0.00			
	Week:	10/29/12	11/04/12	--1----		1				\$3,000.00		0.00			
25	WXIX	11/06/12	11/06/12	News @ 7a News @ 7am	Comm	730-8A (7:30 AM-8:00 AM)	-1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	-1-----		1				\$600.00		0.00			
26	WXIX	11/06/12	11/06/12	News @ 7a News @ 7am	Comm	830-9A (8:30 AM-9:00 AM)	-1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	-1-----		1				\$600.00		0.00			
Totals														106	\$125,650.00